



CHEMICAL INDUSTRIES  
ASSOCIATION

## BACKGROUND

The Chemical Industries Association Manufacturing Committee and PICME – the Process Industries Centre for Manufacturing Excellence – have developed this seminar as part of a series aiming to help manufacturing professionals learn new ways to improve their business through real-life examples of successful implementation.

The Manufacturing Committee provides senior managers the opportunity to confront important issues facing the UK chemical industry from a common operational viewpoint. Its remit includes dissemination of operational best practice, skills development and raising the profile of manufacturing and logistics issues.

The Chemical Industries Association is the UK chemical industry's leading trade and employer organisation and embraces all the industry's trade sectors, product types and business activities. Based in central London the association employs some 50 experienced and professional qualified staff headed by the Director General. Policies are formulated by specialist boards and committees under the leadership of a council which decides overall framework, strategy and priorities.

Careful attention is paid to the composition of these committees in order to ensure proper representation amongst a membership which is very diverse in size, location and product base.

### DIRECTIONS FROM LIVERPOOL

Cross the Widnes Runcorn bridge and follow signs for Chester and M56. Once on the A557 Weston Point Expressway take the third exit sign posted The Heath.

### DIRECTIONS FROM M56

West bound from Manchester take junction 12 (A557) and follow signs for Widnes/Liverpool and take the second left exit sign posted The Heath.

### DIRECTIONS FROM THE A533

After passing the Guinness plant on the right, turn left at the mini roundabout onto the A56 but continue to follow the A533 route which takes the first exit at the next large roundabout onto the dual carriageway. After 1.5 miles filter left at the sign for for Weston Point docks. This slip road bends left and joins another section of the dual carriageway (A557). Take the second left exit for The Heath.

## STATEMENT FROM THE CHAIRMAN

Workplace changes are getting larger and more rapid, whether driven by global competition, new technology or EU directives. To remain competitive British manufacturing has to become more productively using less raw materials, less energy and working capital or improving asset utilisation and employee capability. Many tools are available to help with benchmarking – a good starting point to understanding where you are against your competitors and world-class companies.

The Chemical Industries Association established the Manufacturing Committee over three years ago to promote best practice sharing at site level. We helped develop the PICME concept with help from the DTI and through them have now held several workshops on benchmarking and supply chain automation. At Solutia UK Ltd we used PICME last year to benchmark our Newport manufacturing facility and thus set our 2003 strategy for improvement focussing on MRP2 and supplier relationships. We are using their resources to improve our maintenance process and will be seeking their help in 2004 on Lean Sigma techniques.

At this seminar we will hear how the British process industry compares with European and world-class on a range of measures, what made the 2003 PICME Manufacturing Improvement Award winners stand out from other entries and from the winners themselves, DuPont, Rhodia and Contract Chemicals, already excellent companies, on how they have demonstrated improvement and their future plans.

Please take the opportunity to join us and steal some improvement ideas... I intend to!

Mike Lynham, Chairman Solutia UK Ltd.  
Chairman CIA Manufacturing Committee



# FROM BENCHMARKING TO BEST PRACTICE

A Workshop and Lunch for  
the Chemical and Process Sector



Thursday 30th October  
The SOG Centre  
The Heath  
Runcorn, Cheshire

in association with

Max-Serv

run by

PICME

# FROM BENCHMARKING TO BEST PRACTICE

## WHY ATTEND?

If you don't change what you do you will get the same results as you always have. The award winning organisations who are presenting at this event have changed what they do and are achieving some remarkable results in today's difficult circumstances. They want to help others take the first steps. This event will let you see in detail what they did and how it is working for them.

The level of regional, national and European support for organisations needing to develop their capability is substantial but is all too often ignored as it can be confusing. You will learn about accessing help in this area.

Finally, you will get practical advice on setting up a sustainable programme based on the experience that PICME has now developed in starting and maintaining productivity improvement for the sector.

## WHO SHOULD ATTEND?

The workshop is particularly suitable for companies throughout the process manufacturing sector:

- Operations Managers and Directors
- Process and Manufacturing Improvement Specialists



## MAX-SERV

Max Serv is an EU supported project in the process manufacturing sector which provides through partner organisations including PICME:

- independent problem solving
- performance evaluation and benchmarking
- project management and delivery

A limited number of demonstration projects are available which can attract EU support funding. Max Serv is already supporting UK manufacturers in solving operational problems.



## THE PROGRAMME

11.30am	Arrive
12.00pm	Lunch
12.30pm	Introduction <i>Mike Lynham, CIA Manufacturing Committee Chairman</i>
12.45pm	Benchmarking Developments – The Max-Serv project <i>Mark Lewis, CEO PICME</i>
1.00pm	Results from the 2003 DTI Speciality Chemicals Sector Group Benchmarking Survey <i>Steve Williamson, Senior Adviser PICME</i>
1.30pm	CIA Manufacturing Improvement Awards Lessons from the 2003 awards <i>Robert Hall (formerly Operations Director BOC Industrial Gases)</i>
2.00pm	CIA Manufacturing Improvement Award winner Batch Category 2003 <i>David Allison, Operations Director Rhodia Pharma Solutions</i>
2.30pm	Refreshments
2.50pm	CIA Manufacturing Improvement Award winner Batch Category 2003 <i>Paul Kinley, Group Operations Director Contract Chemicals</i>
3.20pm	“To World Class and Beyond” CIA Manufacturing Improvement Award winner – Continuous Process 2003 <i>Chris Lakin, Corporate Manufacturing Improvement Team Leader DupontSA</i>
3.50pm	The Journey to Best Practice – The PICME Experience of simple first steps <i>Michael Glass, Senior Adviser PICME</i>
4.20pm	Closing Remarks <i>Mike Lynham</i>

## ORDER FORM

Delegate name \_\_\_\_\_

Position \_\_\_\_\_

Company address \_\_\_\_\_

Company tel/fax \_\_\_\_\_

Email address \_\_\_\_\_

Please enclose a cheque or purchase order number for £70 + £12.25 Vat = £82.25 for full payment of workshop. Places are limited to 125 people on a first come, first serve basis. If you have any questions please contact 01642 430021 or email [jason.barclay@picme.org](mailto:jason.barclay@picme.org).

Please return this form and payment to:  
Jill Brown, PICME  
Wilton Centre, Wilton, Redcar, TS10 4RF  
Tel: 01642 430021 Fax: 01642 430025

## YOUR CONFERENCE IS RUN BY PICME

The workshop is run by the Process Industry Centre for Manufacturing Excellence (PICME). PICME is a DTI-funded initiative aimed at saving cost and improving productivity across the UK process sector. PICME has already achieved savings of some £55 million for its clients. PICME is headquartered in Middlesbrough, and its engineers are located throughout the UK. Contact PICME directly for further details. Tel 01642 430021. <http://www.picme.org>



Please note: Registrations will only be accepted if accompanied by payment or a purchase order. In order to confirm your booking the order form and payment must be received by 10th October 2003. Cancellations made less than 20 working days before the seminar will incur a 100% cancellation fee. Those made more than 20 working days before will incur an administration fee of 20% of the cost per delegate + Vat. A substitute delegate can be accepted at any time. The organisers reserve the right to change the programme.

