

Call for Participation

European Working Group on Benchmarking

A new EU-sponsored initiative has been announced which is intended to help European process manufacture gear-up to operate at world class levels in terms of manufacturing excellence.

The initiative, known as ADMAN project (www.max-serv.com), is based on the results of a major benchmarking investigation, involving over 3,500 manufacturers from many world regions. This database has already revealed that the performance of European process manufacturers is only average and that there is a considerable distance to go, in order to compete with the best in the world.

ADMAN intends to set the playing field level by encouraging Europeans to check out their manufacturing performance, progressively against a set of carefully selected benchmarks. ADMAN is offering free, online access to its database where manufacturers may carry out a first self-assessment of their performance levels - directly and in complete confidence.

In the event that this gap analysis raises concerns, then more detailed evaluations may subsequently be carried out, interactively online. MAX-SERV's three levels of assessment move toward what is ultimately a fully detailed benchmark evaluation of over 100 manufacturing parameters and provision of specialist, practical help in closing off the performance gap to achieve world class.

It is now time to sit down together, gather best practices, identify synergies and outline a roadmap to the future. To have a forum for this, a European Working Group on Benchmarking has been formed as a part of the ADMAN project.

Frankfurt workshop and other activities

The working group will have a one-day workshop meeting at Hotel Monopol in Frankfurt on Thursday, May 15th with the following agenda:

- 09.00 Linking of Gap Analysis with technology development projects in process industries
- 10.30 Coffee break
- 11.00 Success stories
- 12.00 Lunch
- 13.00 Benchmarking - Level 1 in practice
- 15.30 Coffee break
- 16.00 Creation of a virtual Working Group
- 17.00 End of the Working Group Meeting

The price of the workshop is 47€ including the lunch and coffee.

After the workshop, the work continues by the aid of mailing lists and e-meetings as agreed in Frankfurt.

Call for presentations

On the agenda in Frankfurt there will be a number of success stories on applying benchmarking in process industry. Let me know if you are willing to present a case in which you have been involved.

The deadline for presentation topics is April 30th.

I need the complete presentations in ppt or pdf format by May 9th.

How to get involved?

It is simple:

1. Fill your data in the table in Appendix 1
2. Copy the table in another document
3. Send the document to me by April 30th

Looking forward to your participation,

Veli-Pekka Mattila
Project Manager of ADMAN
VTT Industrial Systems
Veli-Pekka.Mattila@vtt.fi

Please, visit our web site www.max-serv.com

For further information email: info@max-serv.com

or call: + 44 (0) 1367 253750

Appendix 1

To participate in the Frankfurt workshop May 15th and/or other activities of the European Working Group on Benchmarking, fill your data in the table below and mail it to Veli-Pekka.Mattila@vtt.fi.

The information given will be public to all Working Group members.

Proposed Member	
Full Name	
Employer	
Job Title	
Postal Address	
Telephone No	
Fax No	
E-mail	
Summary of the Experience in Working Group Topic	
I will participate in the Frankfurt workshop	Yes/No
I am willing to present a Success Story, title:	

The price of the Frankfurt workshop is 47€, which is paid at the hotel. Rooms are available at Hotel Excelsior for 72€ a night in a single room. To book, contact the hotel

Hotel Excelsior Monopol GmbH
Mannheimer Straße 7-13
D-60329 Frankfurt am Main

Tel: +49 (0) 69 - 22 737-1280
Fax: +49 (0) 69 - 22 737-1285

bankett@hotelmonopol-frankfurt.de

For those who have signed a membership agreement with VTT the ADMAN project will refund the travelling costs incurred. The travelling costs will be refunded subject to prior written acceptance from ADMAN. ADMAN will not fund any labour, equipment costs or consumables. Organisations participating in the working group are encouraged to sign ADMAN membership agreement before the first meeting in order to be funded by ADMAN.

Refunding of travelling costs is subject to

- Signed ADMAN Membership Agreement with VTT before any costs are incurred.
- Travel refunding application with cost estimate to VTT.
- Written acceptance from VTT.
- Delivery of travelling expenses invoice form and copies of receipts to VTT.

Please note that because ADMAN is a EU FP5 project, your organisation must be based in an EU country in order to get funding from the project. Naturally, also organisations from other countries are most welcome to participate in the workshop and other activities of the Working Group.

Appendix 2

Description of the European Working Group of Benchmarking, which has been formed under the EC Contract G7RT-CT-2001-05060, as accepted by the ADMAN project.

Short description of the Working Group topic
<p>Emphasising of the role of benchmarking as a useful tool for directing the development efforts to the most beneficial areas. Exchanging of experiences gained. Finding the best practices and new application areas. Training of the technology suppliers of ADMAN to carry out the benchmarking locally. Identifying synergies and outline a road map to the future</p>
Background. Reasons why this Working Group is needed.
<p>As the pace of technological and business activities becomes ever faster, it is becoming more difficult for manufacturers to ensure that they are operating at the leading edge. Max-Serv has been established as an online service which enables busy operators to rapidly carry out a health check on Manufacturing Excellence, and if necessary, move into a programme of upgrades.</p> <p>The European Process Industries' competitiveness is only average when compared to World Class.</p> <ul style="list-style-type: none"> • Less than 4% achieve World Class performance in the majority of measurement parameters. • A first estimate of the potential for increased sales is €160 billion per year. • The bottom 25% of European companies receive only 50% of their supplies on time. • The bottom 25% of European companies require more than twice as many indirect employees as do the best. <p>This WG is needed to spread the good news about the opportunities of benchmarking and success already achieved. The WG will also open discussion on new working methods enabled by the new technology.</p>
Working Group goals.
<ul style="list-style-type: none"> • Linking of Gap Analysis with technology development projects in process industries especially when directing the development efforts to the most profitable areas • Exchange experiences and ideas about using benchmarking • Encourage the technology suppliers to carry out benchmarking prior and after the development projects in order to achieve unambiguous measures on the improvement achieved • Form networks to assist in taking the tools and technologies into use
The expected impact of the working group.
<ul style="list-style-type: none"> • Better understanding on the possibilities of the benchmarking • New, more efficient working methods that can be used at the manufacturing sites
The proposed members.
<ul style="list-style-type: none"> • Technology Suppliers of ADMAN • Applicants for Technology Supplier of ADMAN • End user members of ADMAN